

शहीद भगत सिंह सांध्य महाविद्यालय SHAHEED BHAGAT SINGH EVENING COLLEGE

(दिल्ली विश्वविद्यालय) (University of Delhi) NAAC द्वारा 'A' श्रेणी प्राप्त, NAAC Accredited 'A' Grade शेख़ सराए, फेज-II, नई दिल्ली-110017, SHEIKH SARAI, PHASE-II, NEW DELHI-110017 PHONE: 011-29253430, WEBSITE: www.sbsec.org, EMAIL: principal@sbse.du.ac.in



Date: 25.08.2025

NOTICE SOCIAL MEDIA INTERNSHIP

Organization/Institution: Shaheed Bhagat Singh Evening College, University of Delhi

Location:

College Campus

Duration:

6 months

Stipend/Allowance: Total Interns Required:

₹4,000/- per month 2 (1 Stipend Based and 1 Certificate Based)

Mode:

Full Time

Deadline:

7 days after publication of this notice

Internship Overview

We are looking for enthusiastic and creative interns to join our Social Media team. This internship will provide hands-on experience in managing social media platforms, creating engaging content, and executing online campaigns to enhance our digital presence.

Key Responsibilities

1. Assist in planning, scheduling, and posting content across social media platforms (Instagram, Facebook, Twitter/X, LinkedIn, YouTube, etc.).

2. Create engaging text, image, and video content.

3. Research trends, hashtags, and competitors to optimize content reach.

4. Support in running social media campaigns and contests.

5. Monitor analytics, engagement, and prepare weekly performance reports.

Intern Qualifications / Eligibility

1. Students pursuing Graduation in 2nd, 3rd or 4th Year (any discipline).

2. Basic knowledge of social media platforms and trends.

3. Creative mindset with good communication and writing skills (English/Hindi).

4. Familiarity with Canva, Photoshop, video editing, or reels editing (preferred but not mandatory).

5. Passion for digital media, branding, and content creation.

How to Apply

Interested candidates may fill out the Google Form https://forms.gle/q2ZoZ3h7dt69g2jn6 and upload their Resume/CV along with a short note (100-150 words) on: "Why I want to join this internship"

For any query please contact us through contact no. +91 9950981048 or email at social@sbse.du.ac.in

(Prof. Arun Kumar Attree)

Principal

(Rajendra Kumar Meena) Social Medial Coordinator

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- Student Notice Board